

Xinmiao LU

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EDUCATION

The Chinese University of Hong Kong, Shenzhen (CUHKSZ)

Shenzhen, China

Bachelor of Science in Statistics

September 2022 - Expected July 2026

Relevant Coursework: Statistical Computing, Nonparametric Statistics, Linear Models, Introductory Econometrics, Media Technology and Digital Life, In Dialogue with Humanity, Music Management and Promotion

GPA: 3.3/4.0 | School of Data Science Dean's List 2024-25

INTERNSHIP EXPERIENCE

Shanghai Municipal Statistics Bureau Economic Census Center

Shanghai, China

Data Analysis Intern

June 2025 - August 2025

- Managed data processing, visualization, and interactive design for the Shanghai Fifth National Economic Census Handbook, improving data accessibility and providing clearer insights for users
- Supported research staff with model optimization and metric design for high-growth potential enterprises

RELEVANT EXPERIENCE

Independent Project: Beverage Ordering Interface Interaction Design

May 2025 - August 2025

- Created a gamified beverage ordering interface prototype with survey and emotion-driven interaction design
- Applied human-centered design thinking to address decision fatigue in China's food delivery market, demonstrating how emotional resonance enhances user engagement and satisfaction

Concert Planning Project

February 2024 - May 2024

- Designed an IP-based immersive orchestral concert proposal
- Conducted SWOT analysis and designed media strategies to explore innovative business models for game IP

Research Project: Short Video Platform User Behavior

October 2023 - December 2023

- Designed and executed a quantitative study analyzing video content preferences and browsing behaviors
- Provided data-driven insights to inform recommendation algorithms and audience targeting strategies

VOLUNTEER EXPERIENCE

Shenzhen Library

Shenzhen, China

Library Voluntary Service Station & Book Exchange and Donation Center Assistant

June 2024 - July 2024

- Supported visitors by answering inquiries and promoting events, developing skills in assessing user needs
- Assisted with book donations and exchanges, enhancing understanding of the library's community value

CAMPUS LEADERSHIP

Diligentia College Volleyball Team

CUHKSZ, China

Team Leader

September 2023 - May 2024

- Directed recruitment, training, and coordination, building strong leadership and collaboration skills
- Led the team to achieve third place in the 7th School Sports Festival Volleyball Match, marking the college's best performance in three years

SKILLS & CERTIFICATION

- Programming: R, Python, Stata, MATLAB
- Visual & Digital Design: Procreate, Canva, Photoshop, Digital Illustration, Hand Drawing
- Certification: China Academy of Art - Graded Examination for Fine Art in Society, Pencil Sketch Grade 8, Gouache Grade 7